

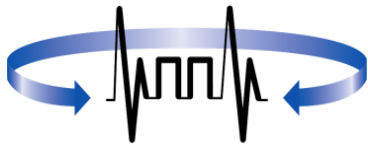


**Process Integration. Data Analysis. Design Optimization.**

## About us

**DATADVANCE** is a software vendor specialized in development of design process automation, predictive modeling and multidisciplinary design optimization software.

**DATADVANCE** has been incorporated in 2010 as a result of a collaborative research program by:



**Institute for Information Transmission Problems** of the Russian Academy of Sciences – one of the leading mathematical centers in Russia with three Fields prize winners on the staff, and



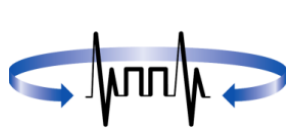
**Airbus Group** (formerly EADS) – a global leader in aerospace and defense industry.

**DATADVANCE** is a resident of Skolkovo Innovation Center in Russia since December, 2010.



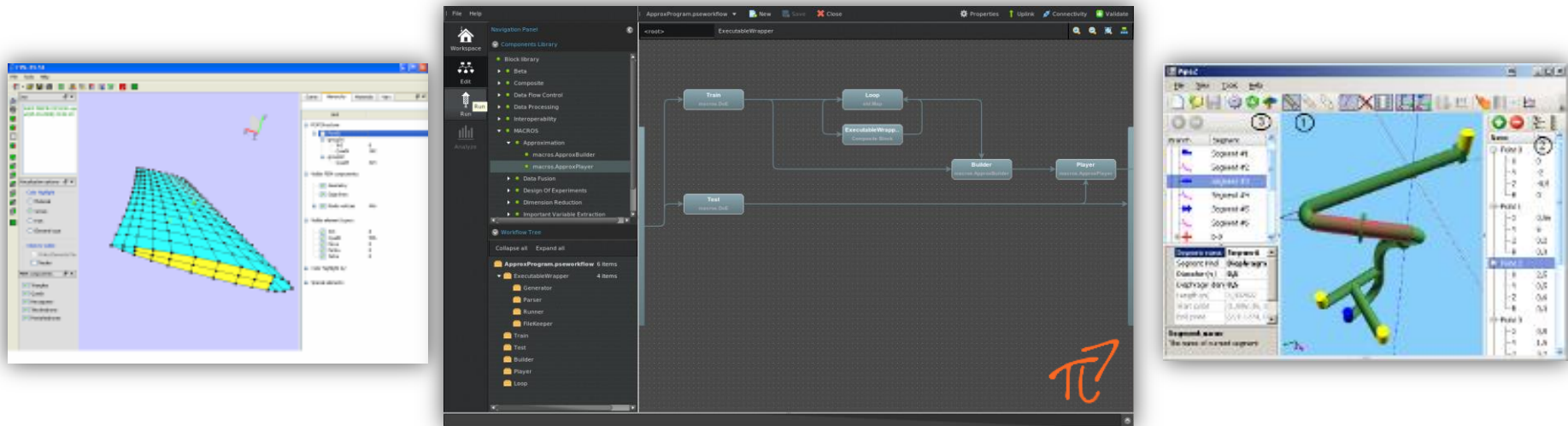
# Our team

- **Moscow: R&D team** of more than 40 highly skilled researchers and engineers
- **Toulouse: Sales and application engineers**
- **Munich: Sales**
- **Close collaboration with research labs:**
  - Institute of Information Transmission Problem of Russian Academy of Sciences
  - Institute of Applied Mathematics of RAS
  - Moscow Institute of Physics and Technology
  - Saint Petersburg State Polytechnical University
  - Bauman Moscow State Technical University



# Our products and services

- **pSeven** powered by **MACROS** technology is a powerful **software platform** for automation of engineering simulation and analysis, multidisciplinary optimization and data mining which help to **reduce design time and cost** while improving quality and performance of the product being designed.
- Engineering services in solution of complex engineering problems.
- Research and development on specific customers' topics.





# Major design challenges



**2013**

Design lead time and cost reduction

Make better products to meet increasing market requirements!

**2050**



# CAD/CAE/PLM: Is there a place for improvement?



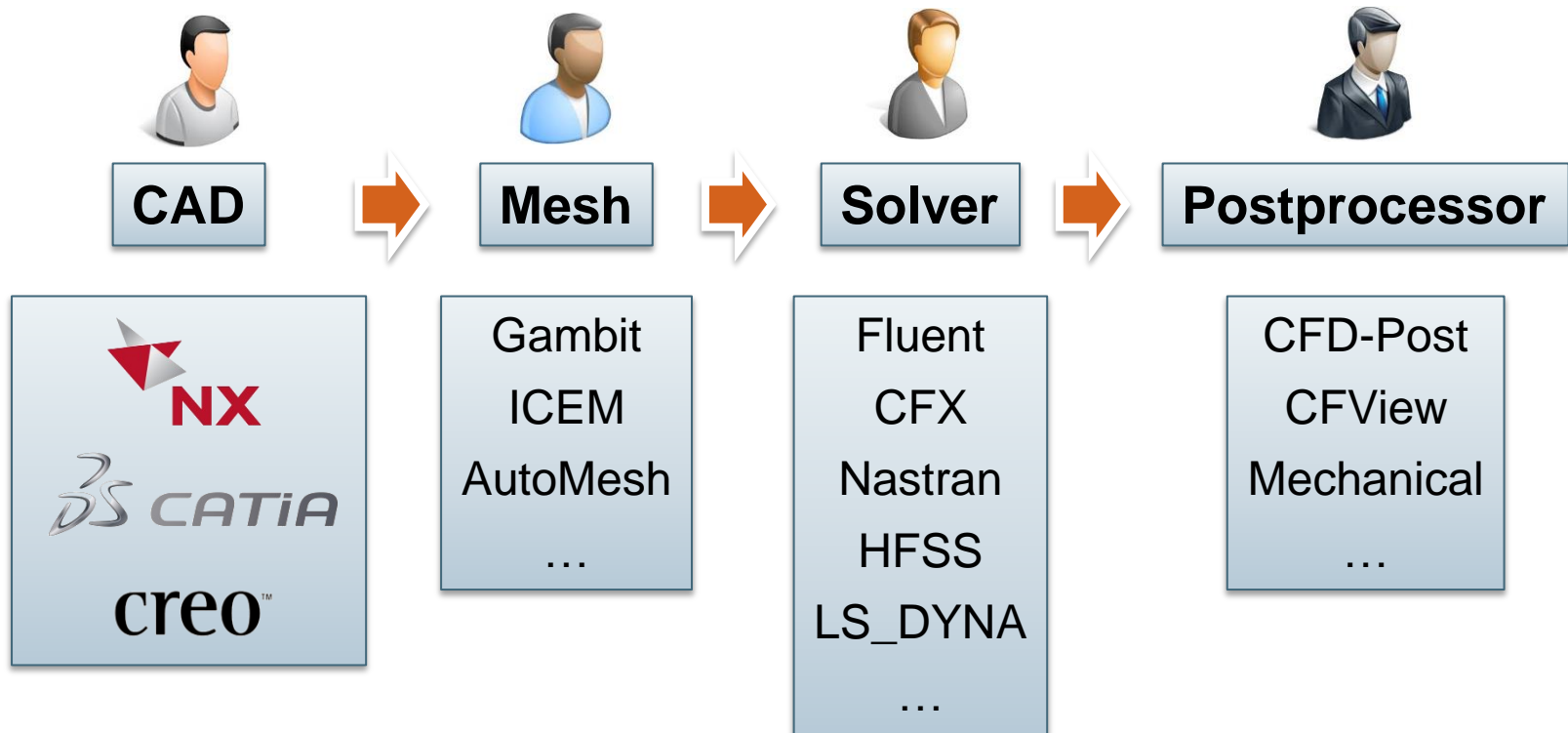
**CAE**

Aerodynamics, Mechanics,  
Dynamics, ...

**CAD**

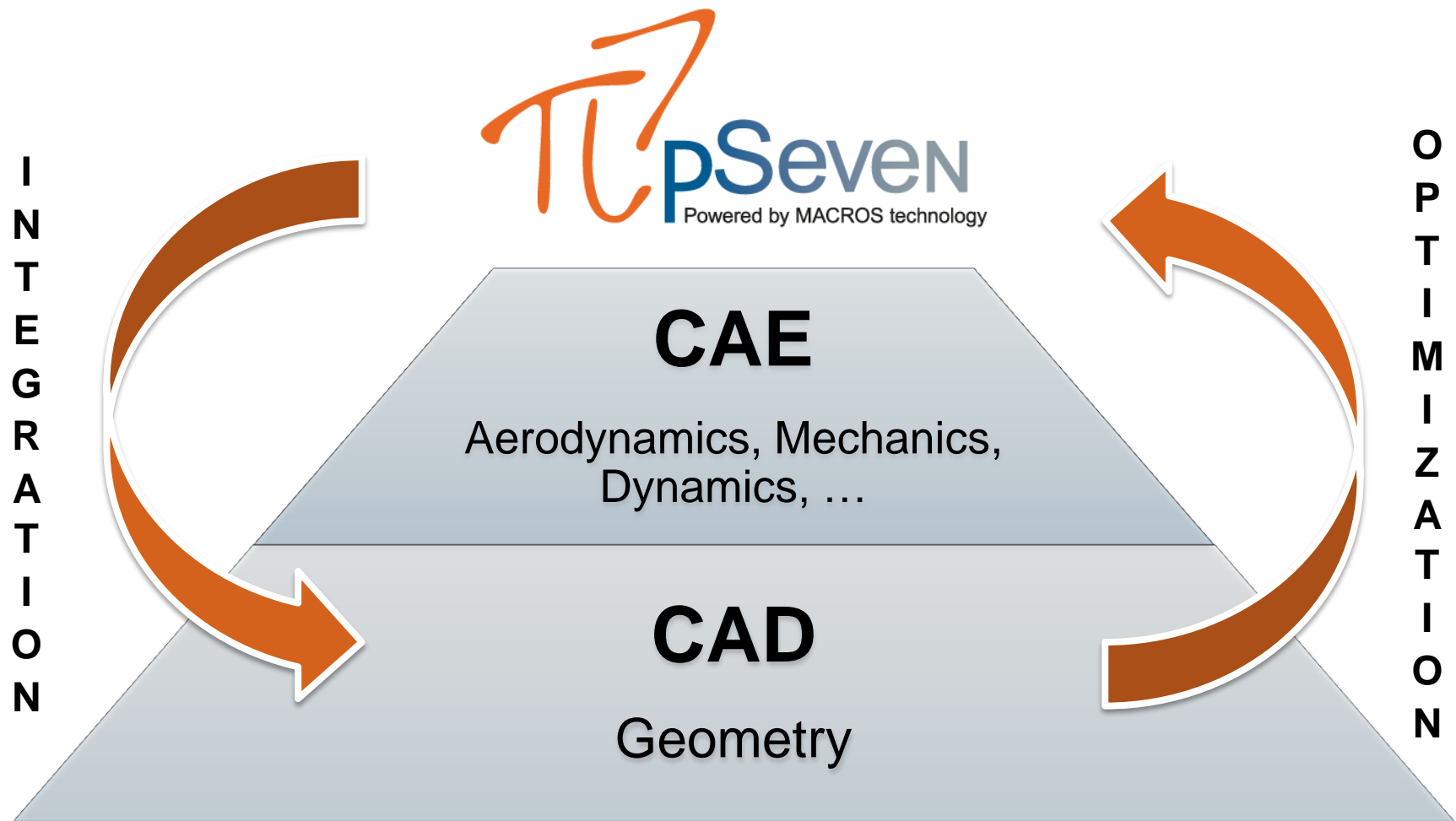
Geometry

# Typical design process



- Inefficient “manual” data exchange between tools and departments
- High probability of error during
- Manual selection of “optimal” design parameters
- ...

# Automate and optimize with pSeven!



**pSeven** – complete solution for Process Integration and Design Optimization!



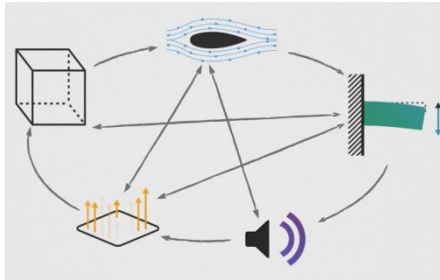
# Expanding pSeven horizons



## **MATHEMATICAL MODEL**

Technological processes  
Maintenance  
Biotechnology  
Finance  
Insurance  
...

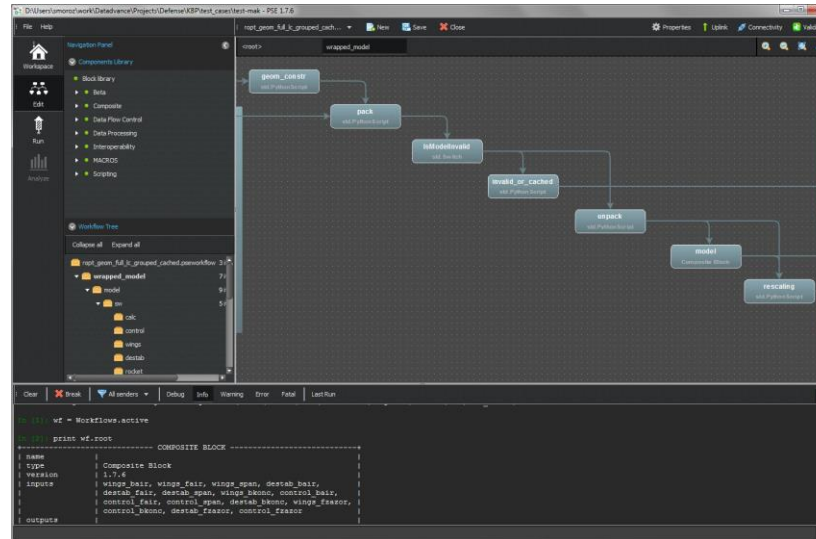
# pSeven powered by MACROS: Main features



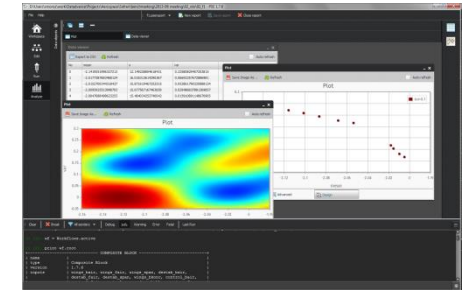
Visual process  
integration



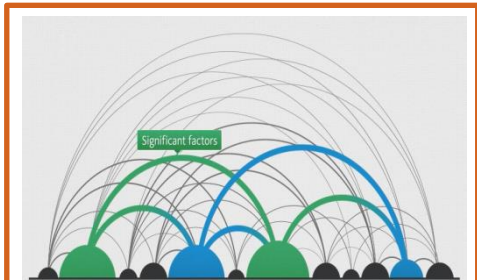
Workflow execution



**MACROS** – the algorithmic core of **pSeven** – provides unique proprietary and state-of-the-art data mining and optimization algorithms.



Visualization and  
interpretation of  
results

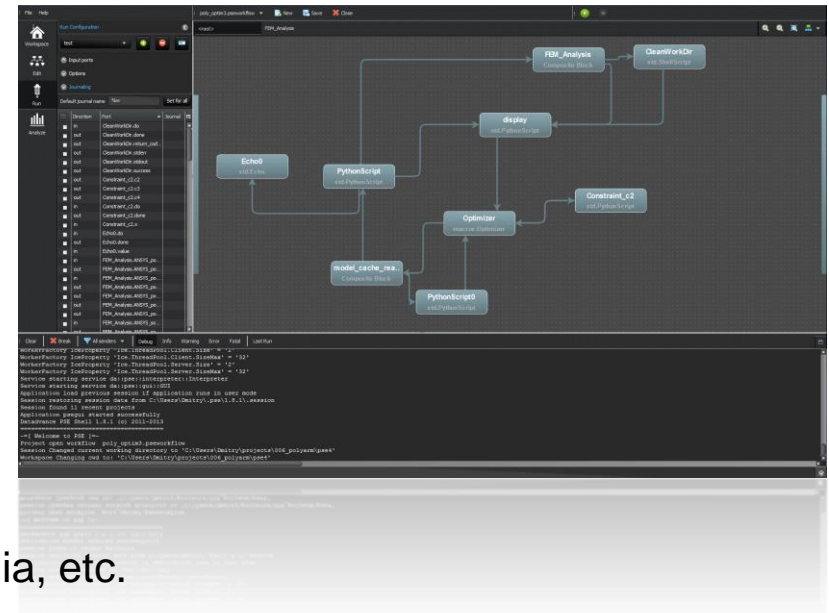


Data mining and  
optimization

**Key advantage**

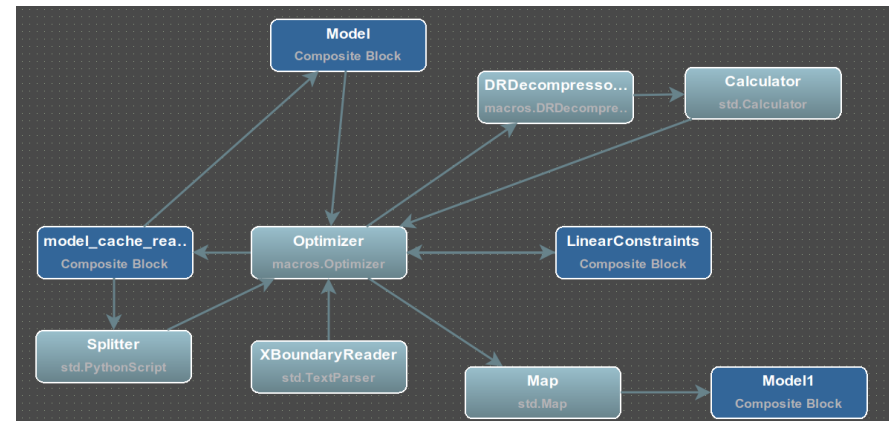
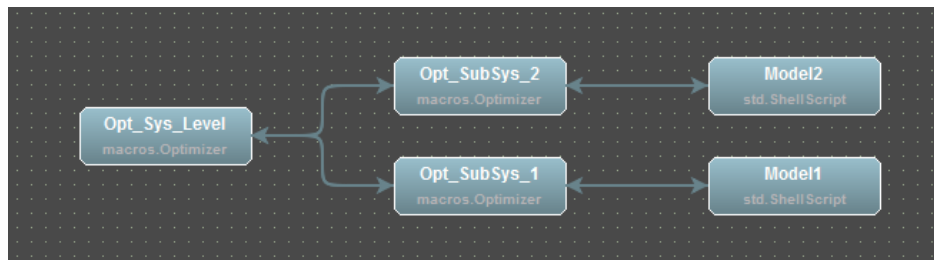
# Visual process integration

- Capture your design process
  - Automate simulation and analysis
  - Automate trade-off studies
  - Automate optimization
- Integrate various CAD tools
  - SolidWorks, KOMPAS-3D, CATIA
  - Siemens NX (coming soon)
- Integrate various CAE tools
  - Through ASCII files, e.g. CFX, Fluent, Simulia, etc.
  - In-house and legacy tools
- User-friendly graphical interface and full support of Python scripting
- Rich components library providing access to complete workflow execution control and state-of-the-art proprietary optimization and modeling algorithms



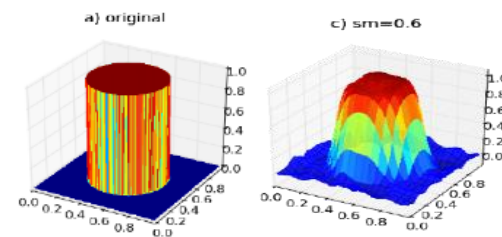
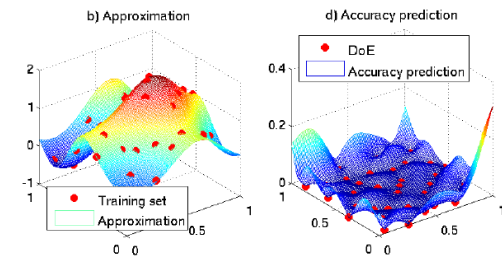
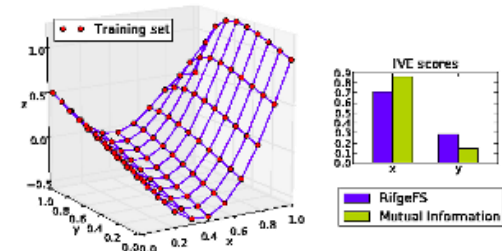
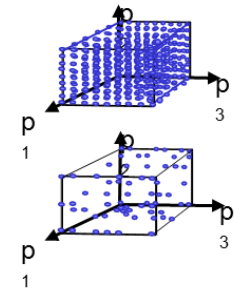
# Multidisciplinary Design, Analysis and Optimization

- Multidisciplinary Design Analysis (MDA):
  - Parametric studies
  - Sensitivity analysis
  - Design of Experiments
  - Surrogate modeling
- Multidisciplinary Design Optimization (MDO):
  - Single level
  - Multi-level (pSeven supports CO, ATC, BLISS and other MDO strategies)
- Uncertainty Quantification (coming soon)



# Sophisticated data analysis methods

- Design of Experiments
  - Factorial, Composite, LHS, X-Optimal, Adaptive DoE, ...
- Important Variable Extraction
  - Feature selection, feature extraction, sensitivity analysis
- Dimension Reduction
- Construction of surrogate models
  - Automatic selection of method for a given problem
  - Classical methods (LR, RSM, ..)
  - Industry proven in-house methods (HDA, GP, SGP, ...)
  - Smoothing
  - Surrogate model export
- Construction of variable fidelity models
- Accuracy assessment of constructed models





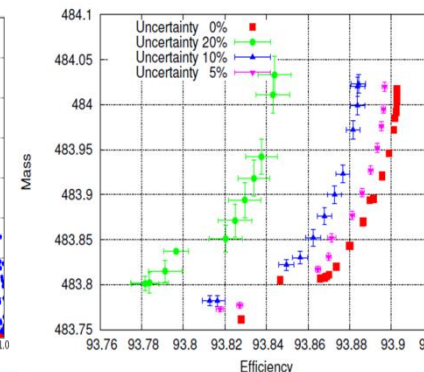
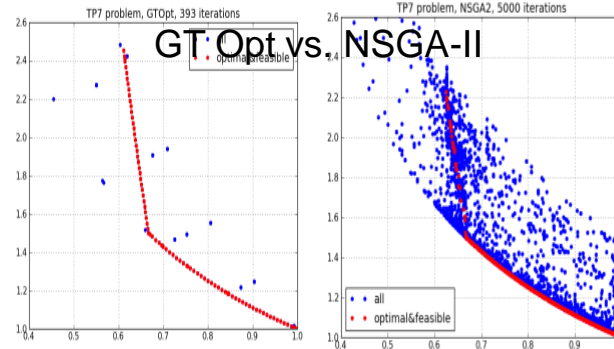
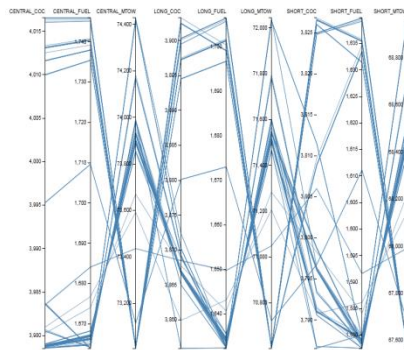
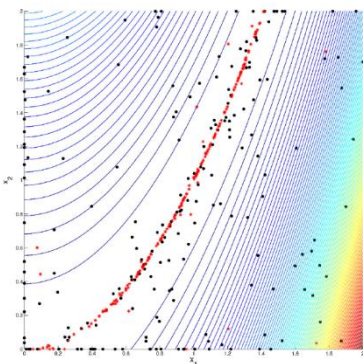
# Advanced optimization algorithms

## Supported optimization problems

- Single- and multi-objective nonlinear optimization
- Constraint satisfaction
- Robust and Reliability-based Optimization (RDO and RBDO)
- Engineering optimization (noisy, discontinuous and expensive black-boxes)

## Methods

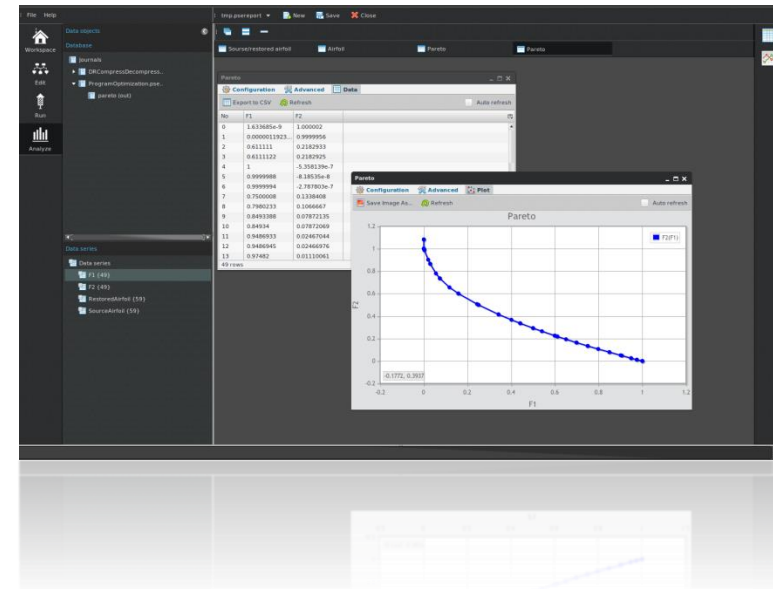
- Automatic selection of optimization method for a given problem (heuristics)
- Primal Sequential Quadratically Constrained Quadratic Programming
- Adaptive Filter Sequential Quadratic Programming
- Multi-objective gradient based Optimal Descent
- Surrogate Based Optimization
- Adaptive Sample Average Approximation Robust and Reliability-based Optimization



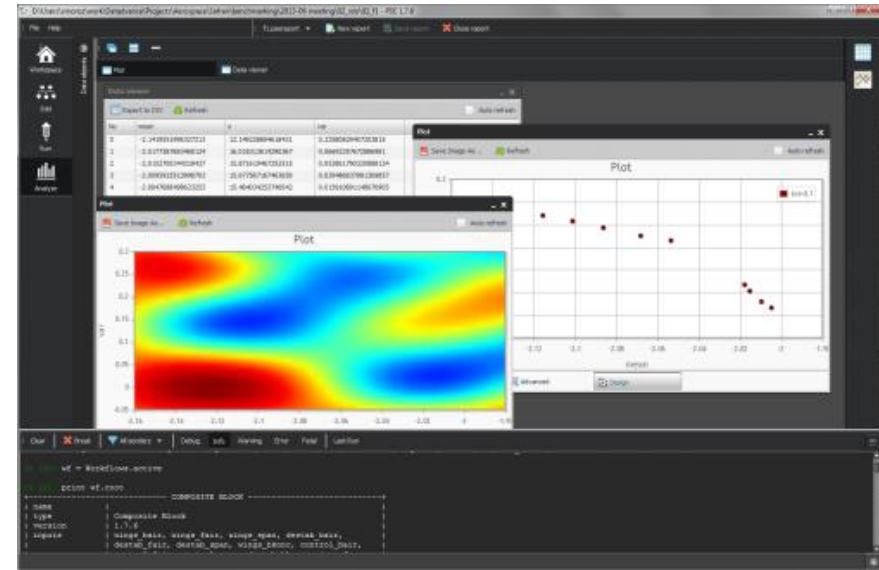
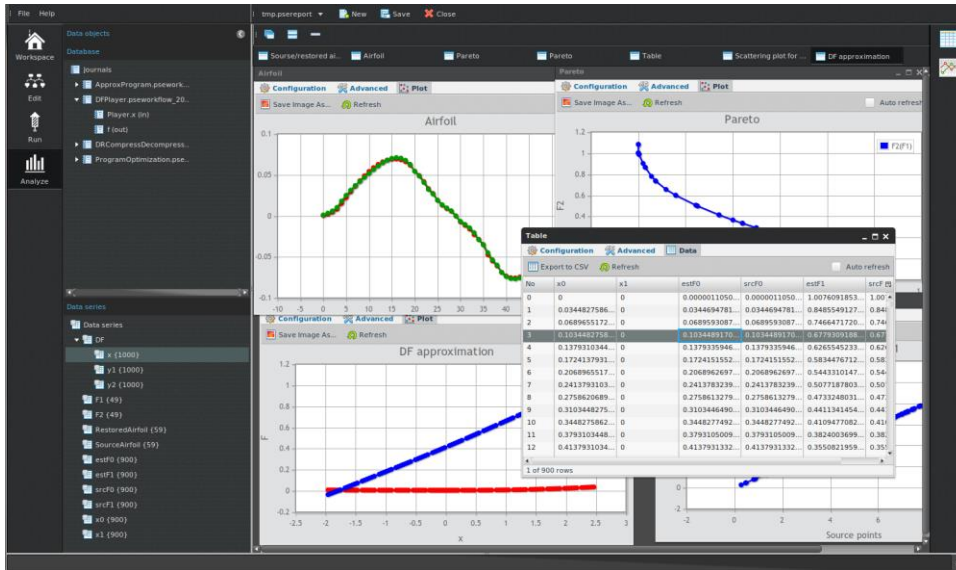


# Other details

- Local and distributed (coming soon) workflow execution
- HPC support
  - Direct interfaces with Slurm, LSF and Torque
  - Automation of data transfer
- Automatic workflow parallelization
- Cross-platform (Windows and Linux)
- Open and extendable platform



## Visualization and interpretation of results



## Rich post-processing and data analysis tools

# Why choose pSeven powered by MACROS?

- **Improvement** of product performance, quality, reliability, safety.
- Significant design lead time and cost **reduction** thanks to state-of-the-art data analysis and optimization algorithms
- **Formalization** and preservation of knowledge and experience, practices and design techniques through **automation**.
- Predictive modeling and optimization problems can be solved directly in **design office**, without involvement of experts in data analysis and optimization.
- Improved **quality of interaction** between departments and engineers – one more step towards multidisciplinary design optimization.

# Solutions & Applications

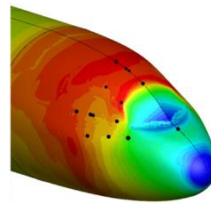




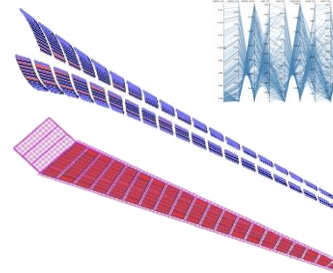
# **AIRBUS:** lead time reduction by up to 10%\* AN EADS COMPANY



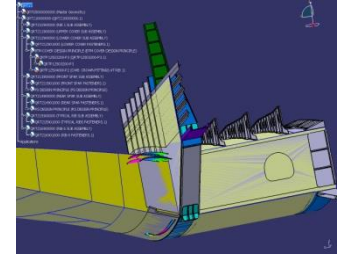
Conceptual  
Design



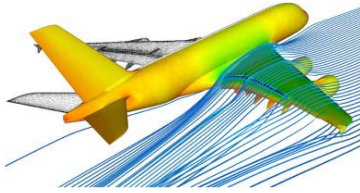
Acoustics



Composites



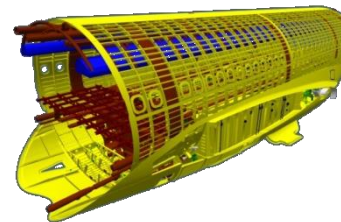
Assembly



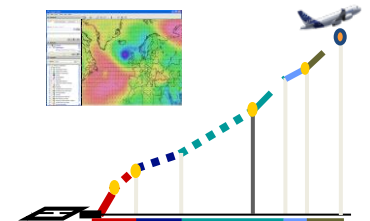
Aerodynamics



Fuel  
Systems



Airframe



Mission  
planning

\* [Airbus press release](#)

# Multiobjective aircraft family optimization

## Objective

Optimize a family of three aircraft at the conceptual design stage

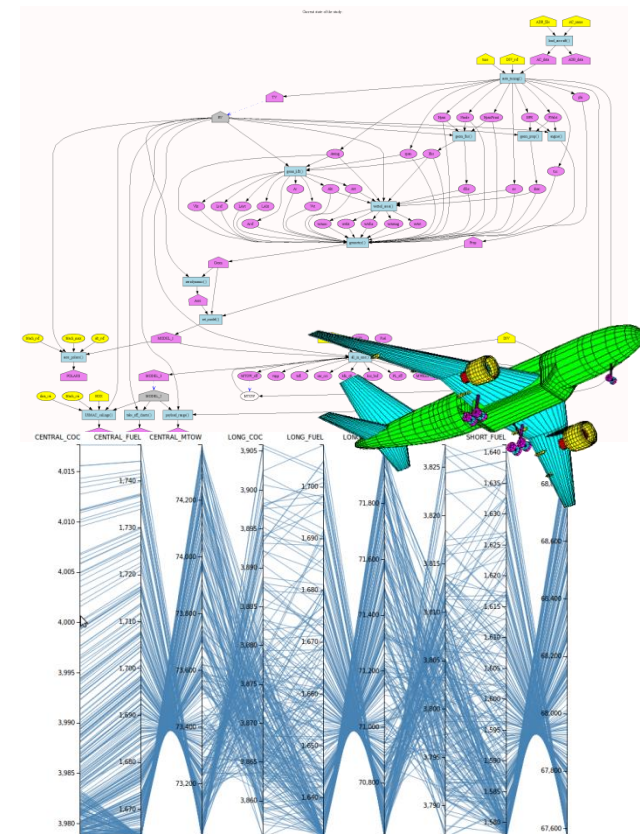
## Challenge

- 9 objective functions (CoC, MTOW, fuel consumption)
- 12 design variables
- 33 non-linear constraints (6 equality constraints)

## Results

- All objective functions are improved by **10-20%** compared to initial configurations
- All optimal configurations are feasible, i.e. all constraints are satisfied, compared to initial configurations
- Nontrivial Pareto frontier

Not achievable using state of the art methods based on genetic algorithms!





# Aircraft ECS model reduction

## Objective

Aircraft ECS model, implemented in DYMOLA, is too slow for real-time usage. Replace DYMOLA models by a real-time capable surrogate model.

## Why difficult?

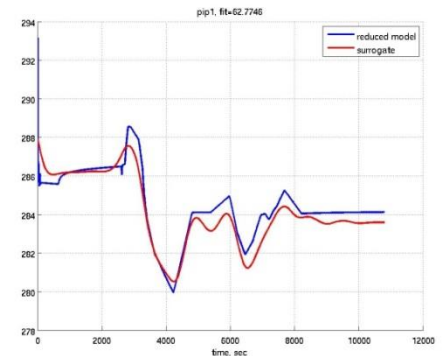
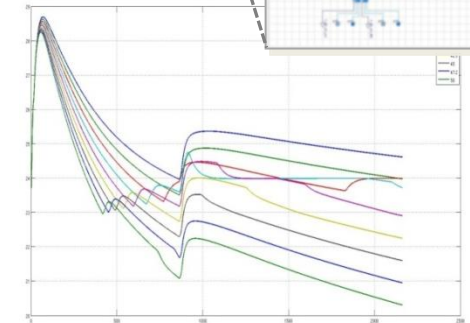
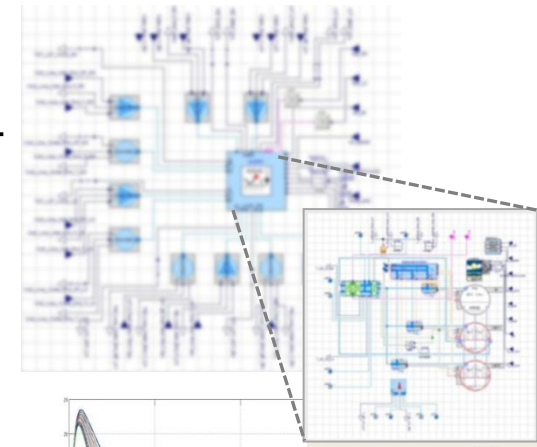
- Dynamic problem
- Highly-nonlinear responses
- Need to ensure reasonable accuracy of the surrogate model.

## Approach

System identification methods being implemented in **pSeven**.

## Result

Approaches implemented in **pSeven** have allowed to construct fast real-time capable surrogate model.



# F1 car side panel design

## Objective

Minimize mass of a side panel exposed to impact loads

## Problem

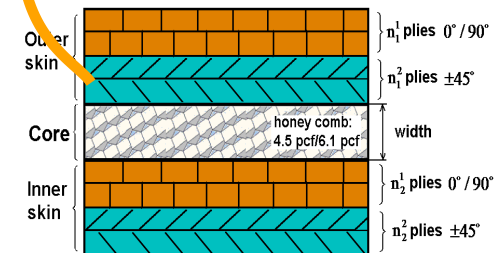
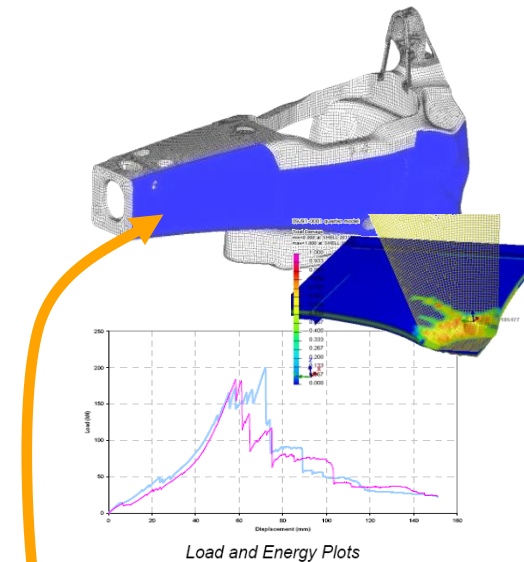
- Impact data coming both from tests and simulations
- Layered panel material makes the problem discontinuous

## Solution

Create surrogate model using all available experimental and numerical data (data fusion) and optimize it.

## Result

**10% mass reduction** with less number of simulations and full scale experiments.



# Low Pressure Steam Turbine Blade Shape Optimization



## Objective

- Optimize efficiency of the last stage of low pressure steam turbine

## Problem

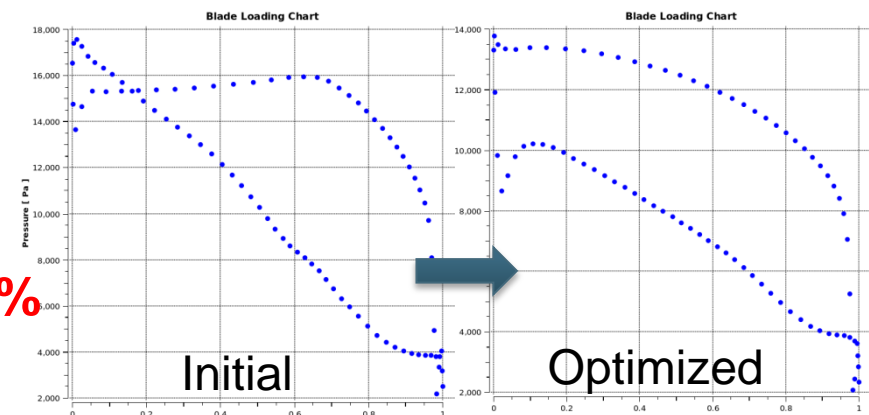
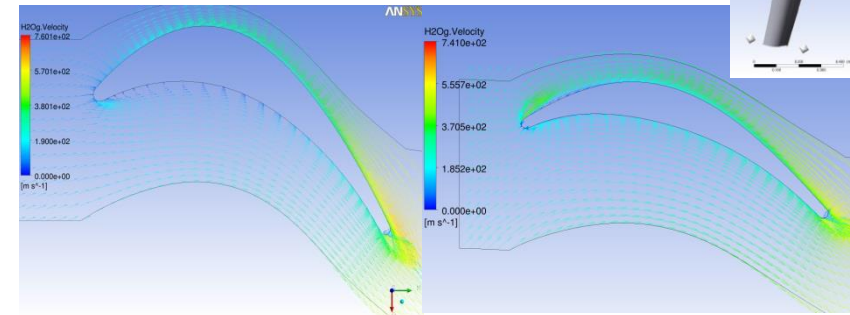
- High dimensional problem
- Expensive CFD model

## Solution

- Low-dimensional parametric 3D blade model (24 in total)
- Multi-level optimization strategy
- Surrogate Based Optimization

## Result

Turbine stage efficiency boosted by **6%**



# Optimization of compensation of shear forces to prevent axes misalignment between pump and electric motor



## Problem

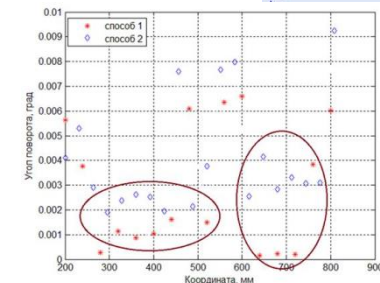
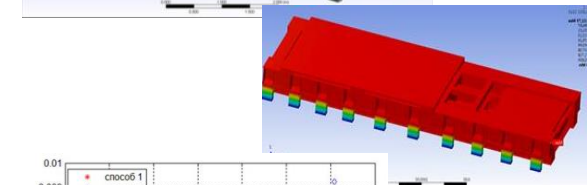
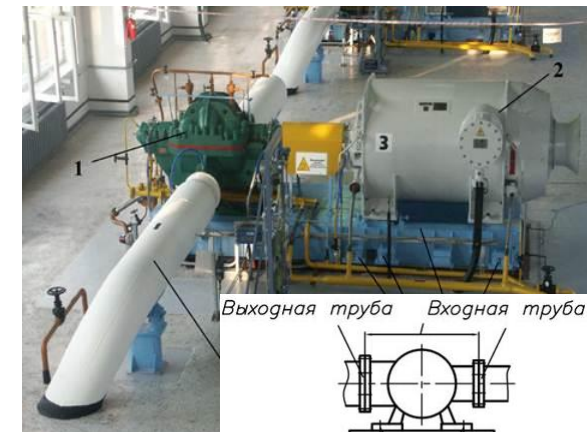
Oil transporting pumps have large shear force because of large and different input and output pressures. This force leads to short life cycle of dumping system and to increase of misalignment angle between axes of a pump and an electric motor. The goal was to compensate the shear force with a minimal axes misalignment.

## Solution

- Several patterns of compensation forces were analyzed numerically.
- Parametric optimization has been performed

## Result

Life cycle of a dumping system was increased by 3-4 times, the axes misalignment was reduced by >100 times.





# Oil pump volute optimization

## Problem

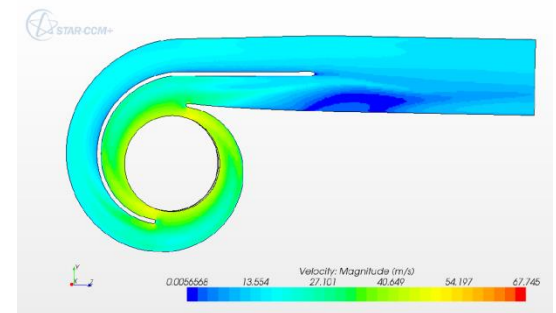
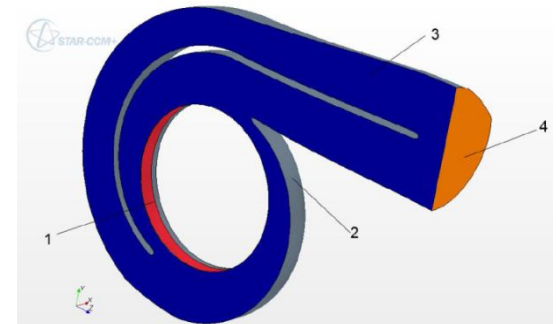
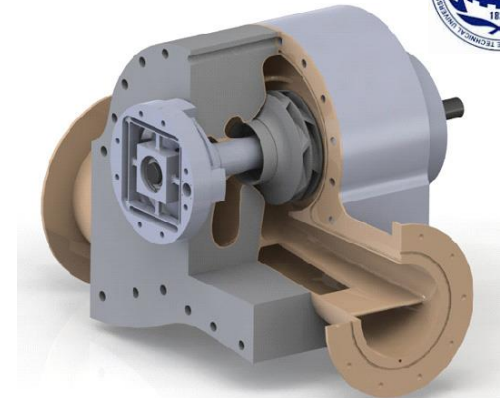
Find optimal geometry of pump volute with respect to hydraulic losses and a rotor radial hydraulic force. Many geometric parameters and high cost of real experiment lead to intensive usage of a numerical simulation with optimization procedures.

## Solution

- 6 main parameters were selected which have the largest influence on objective functions
- The CAD designs, solutions and postprocessings were automated
- Pareto optimal design were found

## Results

The solutions with reduced (**by 10.1%**) hydraulic losses or less radial forces (**by 10 times**) were found with minimum number of calculations.



# Accelerated fitting of tire dynamics in Formula 1

## Objective

Dynamics of tires in Formula 1 cars is described by Pacejka's "Magic Formula", which contains 80 free parameters. The parameters depend on specific driving conditions and can be fitted using track data.

## Challenge

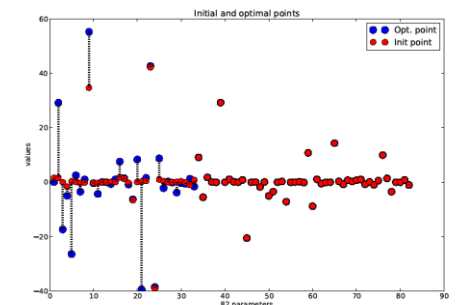
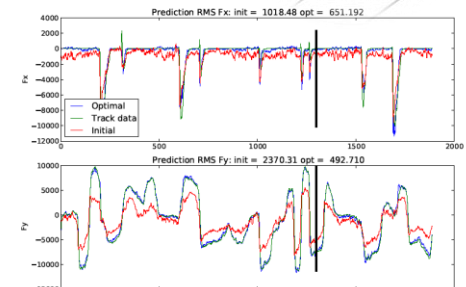
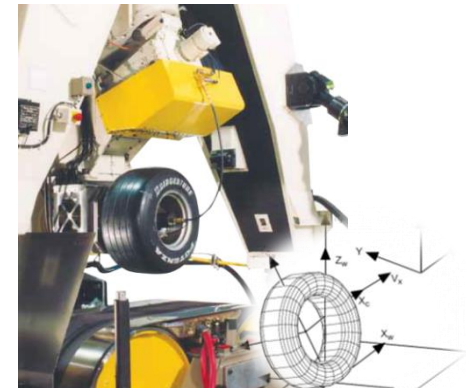
Customer fitted the model with 80 parameters in **~20 hours**. The challenge was to reduce the fitting time to **~1 hour**.

## Approach

Optimization of the fitting process and fitting with **pSeven** powered by **MACROS**.

## Result

Fitting time reduced to **~10 minutes**: more than **100 times** faster!





# Approximation of the engine temperature profile

## Setup & Challenge

Fast and accurate surrogate model for prediction of engine skin temperature, constructed using available simulation database, is required to perform aerothermal simulations of the whole engine compartment and improve their accuracies.

## Why difficult?

Standard surrogate modeling methods are inefficient:

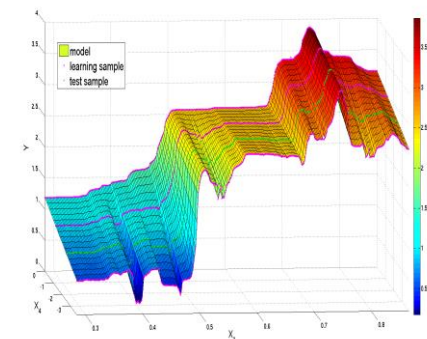
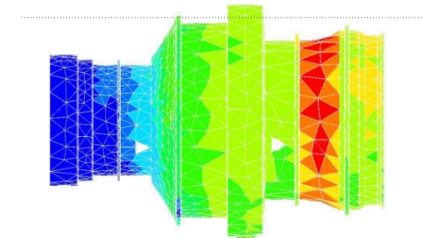
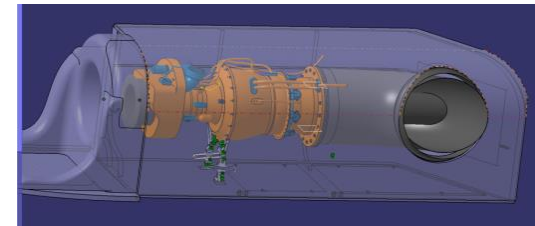
- Large size of the database (~18 000 entries)
- A highly anisotropic structure of data: (750 samples of 1<sup>st</sup> factor) X (4 samples of 2<sup>nd</sup>) X (6 samples of 3<sup>rd</sup> combined with 4<sup>th</sup>)

## Approach

Use the unique Tensor product of Approximations feature of **pSeven** powered by **MACROS**.

## Result

- Fast and accurate surrogate model has been automatically constructed.
- Aerothermal simulation of the whole engine has been performed.



# Key clients and partners



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[www.datadvance.net](http://www.datadvance.net)

## Follow us



## Contact us

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